



Fellowship-Wide Call GSB-PI Media Contact Training

Saturday 10/13/18
12 PM - 1:30 PM ET; 9 AM - 10:30 PM PT; 5 PM - 6:30 PM GMT

Dial-in number: 1-605-472-5540, Access code: 617093#

For International and Online Access, visit: www.debtorsanonymous.org/call-in-access

For recordings of Fellowship-wide calls (when made available), visit:
www.debtorsanonymous.org/podcasts

Contact Person & Call Leader:

Siobhan, Appointed Committee Member (ACM) to GSB-PI siobhanwithgratitude@gmail.com

Participants: Training will be open to all D.A. members, both those who wish to learn how to respond to requests by the media for information about D. A., and members who would like to learn more about how to discuss D.A. with people outside of the Fellowship.

Purpose of This Call: To train D.A. members who may wish to respond to inquiries from the media about D.A.

Pre-Training Suggested Reading List:

-*Twelve Steps & Twelve Traditions and Twelve Concepts of Debtors Anonymous:*

Traditions Three, Five, Ten, Eleven, and Twelve

-Public Information Manual for Debtors Anonymous:

page 6 - Some Responsibilities of PI Reps (mentions Media Training)

pages 8 - 9 - Media Contact Training

page 10 - Guidelines for D.A. Members responding to the media

page 11 - Suggested Criteria for D.A. Speakers' Media Interviews

page 12 - Guidelines for Understating D.A.'s Tradition of Attraction vs. Promotion

page 13 - Activities not Recommended for Attracting Members

page 16 - Memo for Members when Dealing with or Contacting the Media

page 18 - History of D.A.

page 25 - Memo to the Media & Press

page 29 - Media Guidelines

page 30 - Suggested Media Release Form

page 34 - D.A. IS & D.A. IS NOT

Important Tools:

-Debtors Anonymous website www.debtorsanonymous.org

-<http://debtorsanonymous.org/getting-started/free-literature> for the *Debtors Anonymous Manual for Service and Twelve Signs of Compulsive Debting*

-Public Information Manual for Debtors Anonymous: <http://debtorsanonymous.org/fellowship-services/public-information>

-*The Twelve Steps, Twelve Traditions, and Twelve Concepts of Debtors Anonymous: Thirty- Six Principles of Recovery*, available for purchase at <http://debtorsanonymous.org/fellowship-services/order-literature>

-Your own anonymous email

Please share this information at your meetings

Official Announcements related to Debtors Anonymous world service are reviewed by the General Service Board (GSB) and approved and distributed by the GSB Communications Committee. WSC Committees or Caucuses can request an official announcement for distribution by submitting a written request to their GSB Liaison.